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For Immediate Release

The Earth Film Festival is Back After a Two-Year Hiatus!

The Grey Sauble Conservation Foundation is hosting their 5th annual Earth Film Festival at the Roxy Theatre in Owen Sound on Thursday, May 19, 2022. The theme for this year's festival highlights the beauty and incredible migration of the monarch butterfly and features the award-winning, Canadian production, "Flight of the Butterflies". This film is "a natural history epic. It's a compelling detective story. It's a scientific adventure at its best." With stunning visuals of hundreds of millions of monarchs, "Flight of the Butterflies" is a must-see movie.

Schools are invited to attend the matinee presentations at 10:00 am and 1:00 pm. The evening presentation is open to the public and starts with a social, displays, silent auction, and draw prizes at 6:00 pm with the film commencing at 7:00 pm.

An interactive butterfly presentation by Audrey Armstrong, an instructor with the Monarch Butterfly Network of Canada, will also be featured at each presentation. Audrey Armstrong is a knowledgeable researcher who has devoted many years to studying the migration and habitats of monarchs and has tagged hundreds of butterflies. Her presentation titled "Bruce Grey Monarchs" will be featured followed by the film.

All funds raised from this event will benefit local conservation projects and student education grants supported by the Grey Sauble Conservation Foundation.

Tickets are \$25 for the evening presentation and the school matinees are \$5. Tickets can be purchased through The Roxy Theatre: 519-371-2833 or www.roxytheatre.ca.

For further information:

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Background:

The Grey Sauble Conservation Foundation was established in 1993 and is a federally registered, charitable, not-for-profit organization that raises money to assist the Grey Sauble Conservation Authority (GSCA) fund programs and projects. The Foundation offers opportunities for the public to actively participate in conserving and enhancing the natural heritage that exists within the GSCA watershed.